



## ISH BY NUMBERS



~650

**STUDENTS ON CAMPUS** 

50% MALE AND 50% FEMALE STUDENTS 60%

OF STUDENTS ON NEED-BASED SCHOLARSHIPS

80%

OF FACULTY WITH ~10 YEARS OF INDUSTRY EXPERIENCE

100%

EMPLOYMENT RATE FOR ELIGIBLE GRADUATES OVER 3 CONSECUTIVE YEARS.



# OUR PARTNERSHIP WITH SOMMET EDUCATION



**Les Roches** 







10,000+ STUDENTS

8 COUNTRIES 60,000 ALUMNI 18
CAMPUSES











## PROGRAMME SUMMARY

Data-Driven Decision Making & Operational Leadership

> Leadership and Talent Management

Operational Management in a Global Environment

**Revenue Management** 

Data Analytics for Decision Making

Data Visualisation

Project Based Learning (PBL), Case based Learning (CBL), Leadership Bootcamp Operational & Financial Mastery

Multi Environment Operations
Management

Hospitality Finance and Performance Management

Design & Facilities Management

Simulations, Site Visits, Case based Learning (CBL)

Innovation in Hospitality

Entrepreneurship and Business Modelling

Service Design

Al in Hospitality

Design Workshops and application

The Hospitality Experience Economy

Services Marketing in a Digital Age

Leadership Persona in Hospitality

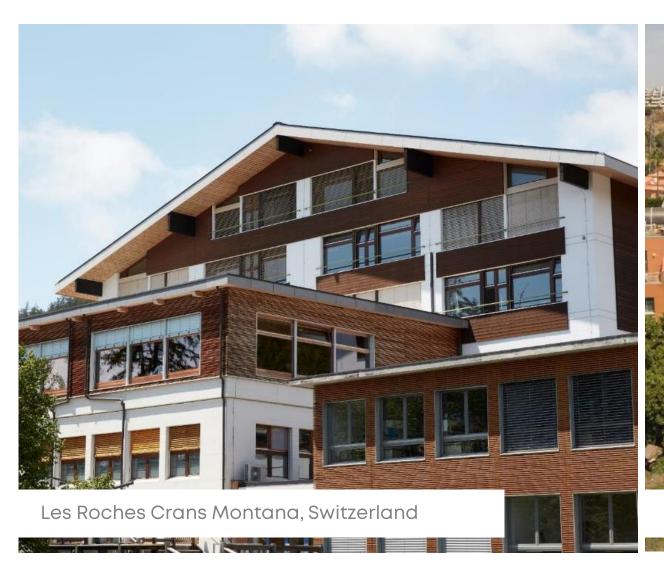
**Business Communication** 

**Global Event Management** 

Hospitality Law and Ethical practice

Project Based Learning (PBL), Case based Learning (CBL), Immersion

## TWO DISTINCT LES ROCHES EDUCATIONAL PATHWAYS





## INDIA, SWITZERLAND OR SPAIN PATHWAYS

Graduate Employment Pathway Programme at ISH.

**Option 1: India** 

6 months

Semester 1

On-campus transformative learning

6 months

**Industry Pre-placement Immersion** 

## Option 2: Switzerland / Spain Pathway

Being part of the Sommet Education group, ISH is in an academic alliance with Les Roches. This partnership offers an extraordinary opportunity to supplement your academic achievements. The credits earned from the Graduate Employment Programme are applicable towards pursuing a MAS/MBA programme across disciplines in just two terms at Les Roches, enabling a focus on the skills most needed today while laying the foundation for future academic advancements.

\*Eligibility - Minimum 2 yrs of work experience

GEP + Masters in Hospitality Management with specialization Les Roches Crans-Montana, Switzerland (LRCM) or Les Roches Marbella, Spain (LRM)

6 months - India
Semester 1
On campus Transformative

Learning

Learning

6 months - India
Applied Industry
Immersion



6 months

Semester 2

Masters in Hospitality

Management with

specialization in

1.Digital Transformation or 2. F&B Entrepreneurship & Maangement 6 months
Semester 3
Internship or Research

GEP + MBA in Global Hospitality Management Les Roches Crans-Montana, Switzerland (LRCM)

6 months - India
Semester 1
On campus Transformative

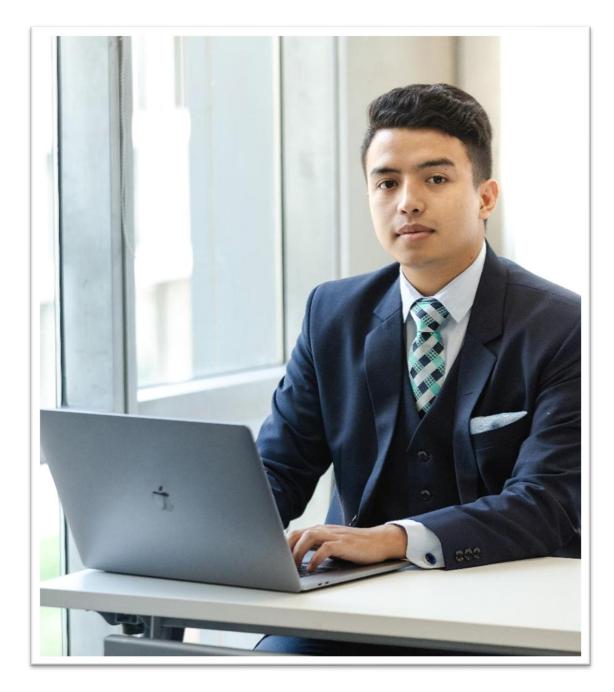
6 months - India
Applied Industry
Immersion



6 months
Semester 2
MBA in Global Hospitality
Management

6 months
Semester 3
Internship or Research





## YOUR SUCCESS, OUR COMMITMENT

ISH's Graduate Employment Pathway Programme primed for you to make an immediate impact in the vibrant world of hospitality.

More than an institution, ISH is your catalyst, turning you from an academic graduate into a hospitality pro ready to tackle the grind. We know the industry demands sharp skills and technical precision fused with that human edge—and we mold your raw knowledge into the tools you need to shine in hospitality's relentless, high-stakes arena. Our programme builds you up to dominate the thick of it from day one, blending data-driven decision-making with operational leadership to excel in multi-environment operations management and thrive in a global setting.

This is the ISH promise: immediate impact, driven by exceptional preparation.

## YOUR AMBITION, OUR BLUEPRINT



## **Our Forward-Thinking Approach**

At ISH, we view the industry as our primary customer. This principle shapes every aspect of our ethos, from our curriculum and faculty philosophy to our ecosystem. We strive to stay attuned to the pulse of the industry, anticipating and responding to changes, thereby ensuring our graduates are always equipped with the most relevant skill sets and prepared to excel in their careers.



## **Sharpening Your Skills for Success**

At ISH, you cultivate a resilient skill set crucial for thriving in operationally intensive industries. Our programme equips you to make your mark in operational roles within general management, events, hospitality and aviation, luxury, creative industries, and more.



## **Transformative Learning**

Immerse yourself in an educational journey where industry-specific insights and hands-on learning experiences merge seamlessly. Designed in alliance with seasoned industry professionals and shaped by feedback from diverse sectors, our curriculum remains dynamic, relevant, and in tune with industry advancements.



#### **Network of Achievers & Power**

## **Industry Connections**

Join a vibrant community of industry pioneers and innovators. ISH's expansive network provides a gateway tao unique opportunities, insights, and collaborations worldwide, connecting you with influential individuals who've left an indelible mark on the hospitality industry.



## **Future Managers in the Making**

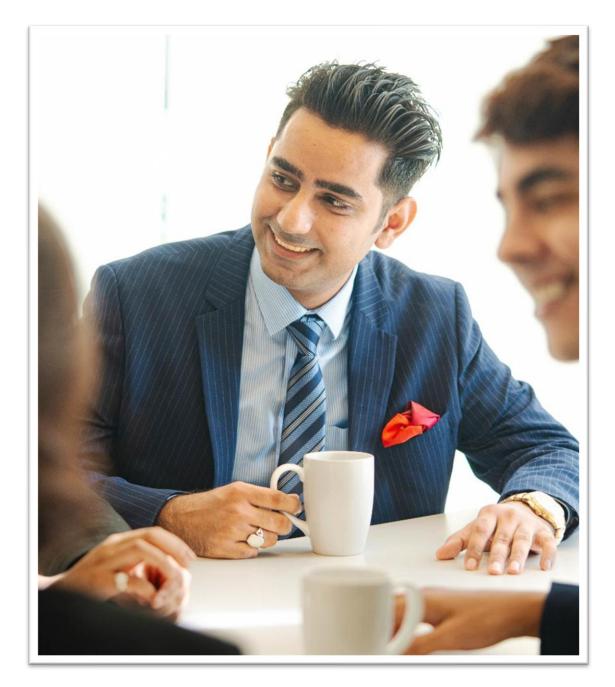
Our programme serves as the launchpad for your career, providing you with the operational acumen necessary for steady career ascension over the next five years. We subscribe to a continuous cycle of learning, practising, applying, and refining skills, ensuring your alignment with the industry's dynamic nature.



## **SECURED Pre-Placement Offers**

(PPO)

Walk into a confirmed job offer even before graduation, thanks to our robust industry partnerships



## RAISING THE BAR FOR YOUNG PROFESSIONALS



**Customer-Centric Approach:** They excel in creating unforgettable experiences for guests, ensuring their satisfaction and loyalty.



**Lifelong Learning Mindset:** They embrace continuous growth and seek opportunities for professional development to stay ahead in this ever-evolving industry.



**Developing Team Management Skills:** They are actively honing their abilities to inspire and guide teams, fostering a collaborative and high performing work environment.



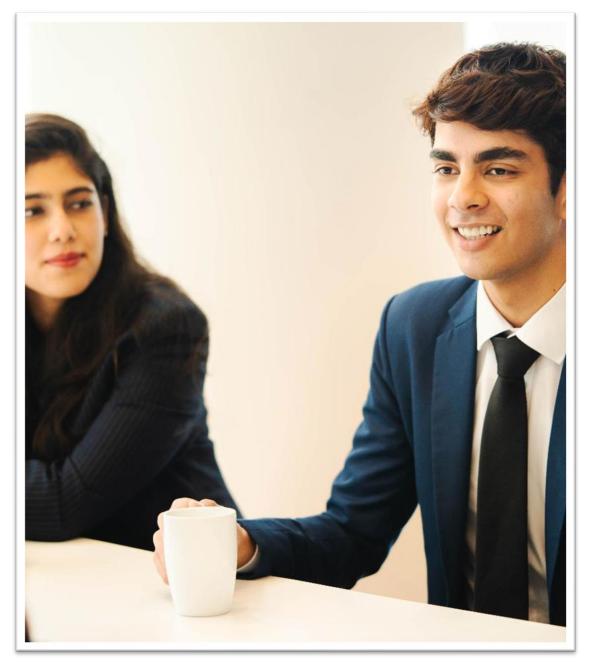
**Environmentally Conscious:** They are sustainability-sensitive professionals, dedicated to implementing environmentally friendly practices in their hospitality endeavors.



**Tech-Proficient:** They are adept at leveraging technology platforms and processes to enhance operating environments and elevate guest interactions.



**Proficient in Data Interpretation:** They have a deep understanding of CRM systems and are skilled at analyzing data, interpreting insights, and adapting to early-stage data-driven approaches for effective decision-making.



## **CENTRE FOR CAREER DEVELOPMENT**

When you join ISH, you tap into a powerful network of hospitality achievers and trendsetters spread across a wide-ranging industry canvas. We open doors to industry leaders through strategic partnerships and provide access to many opportunities and insights. Our vibrant alums community further extends this network, offering mentorship, support, and real-world guidance. Our CCD is more than a facilitator for applied industry immersions or placements; it's your partner in carving out your unique career journey.

#### THE CCD LANDSCAPE

The GEP is an industry-led programme, and our highly employable students possess the right combination of knowledge, experience, transferrable skills and cultural sensitivity. We are dedicated to preparing students for operational leadership positions in the world's most admired companies.

Our students are equipped for employment in varied sectors and industries of the hospitality economy such as:

- Hospitality, Travel and Tourism
- Real Estate
- Financial Services
- Consulting
- Luxury and Retail
- Entrepreneurship and Start-ups







































# tlourish.

The heart of ISH.

Total disbursement since 2018 INR 280 million

Funds awarded in the current academic year

INR 80 million

Beneficiaries in the new cohort of 2024

~80%

Female: Male Ratio

55:45

Flourish is ISH's need-based initiative designed to ensure that every deserving student has access to an exceptional education, regardless of financial background. More than just a fund, Flourish embodies ISH's commitment to being inclusive and fair. Over half of the student body has benefited from this initiative, supported by a growing endowment that continues to help more students achieve their full potential.



## STEP INTO AN EXTRAORDINARY <u>ACCOMMODATION</u>

At ISH, we understand the importance of a safe, comfortable, and nurturing environment for our students. We're committed to providing our students with a space that fosters learning, living, and personal growth. In pursuit of this goal, we've partnered with Flock Coliving Gurugram, a professionally managed student accommodation service provider across India.

Flock Coliving residences for ISH students are apartment suites with spacious living rooms and a set of two twin-sharing rooms.



## **HOLISTIC ADMISSIONS APPROACH**



#### Discover Our Programmes

Prospective students can explore ISH's courses on the website or connect directly with the Admissions Team for more information.



## **Apply Online**

Applications can be submitted online by visiting [www.ish.edu.in]. (Application fees apply.)



#### **Selection Process**

The process includes an application review, an online psychometric test, a parent interaction with the Chief Admissions Officer, and on-campus interview rounds with group discussions and an on-the-spot essay.



#### **Hear Back From Us**

After the interviews, ISH will communicate the admission decision. Successful candidates can secure their seat by paying the admission fees.



## Accommodation and Deposits

Upon acceptance, students will need to arrange accommodation if required and submit a deposit.



#### Begin Your ISH Journey

Once payments, accommodation, and acceptance are secured, students are ready to begin their experience at ISH.



# WHY CHOOSE LIBERAL HOSPITALITY EDUCATION

### **Comprehensive Industry Knowledge:**

Balances management and operational skills with broad analytical thinking

#### **Adaptability and Problem-Solving:**

Encourages flexibility and creativity to excel across the hospitality and culinary spectrum

## Global Perspective and Ethical Leadership:

Promotes sustainable, inclusive practices with a global outlook

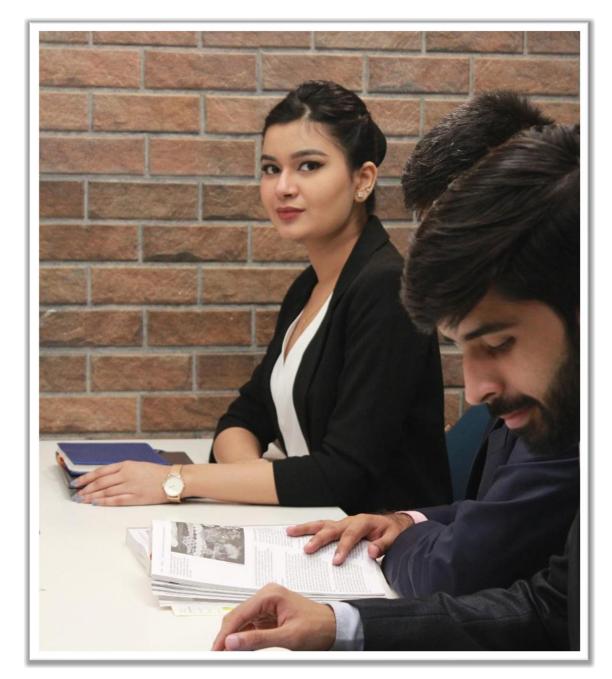
#### **Interdisciplinary Approach:**

Combines insights from business, culture, technology, and sustainability, equipping students to tackle complex challenges across the hospitality and culinary spectrum

#### **Career Advancement:**

Graduates emerge as resilient, agnostic professionals equipped with transferable skills, ready to succeed in any sector of the hospitality economy





#### INDIA'S HOSPITALITY ECONOMY AT A GLANCE

**Key Driver of Growth:** India's economy is closely tied to the global services sector, with hospitality playing a significant role in driving growth.

**Fact:** The Indian hospitality industry is expected to grow at a CAGR of 10.35% during 2023-2028, contributing significantly to the country's GDP.

(source: Mordor Intelligence).

**Expanding Influence Across Industries:** The hospitality sector has a growing impact on industries such as retail, aviation, healthcare, and technology-driven services.

**Fact:** The hospitality and tourism industry in India contributed \$194 billion to GDP in 2022, with continued growth across these sectors. (source: WTTC).

**Rising Demand for Skilled Professionals:** The services sector's rapid expansion increases the need for professionals with expertise in service quality, customer engagement, and operational efficiency.

**Fact:** India's services sector contributes over 50% of the country's GDP, emphasizing the critical need for skilled talent

(source: IBEF)



## HOSPITALITY GRADUATES WILL LEAD THE HOSPITALITY ECONOMY

**Personalized Guest Experience:** Professionals who can design tailored guest experiences are highly sought after to meet evolving customer expectations.

Fact: 76% of customers expect personalized services from brands

(source: McKinsey).

**Sustainability Practices:** Graduates with skills in integrating sustainable practices are positioned to lead operational shifts across industries.

**Fact:** Over 70% of consumers actively seek sustainable travel and hospitality options (source: Booking.com).

**Data-Driven Decision-Making:** The ability to use data effectively to enhance operations and guest services is increasingly valued by employers.

**Fact:** Data-driven companies are 23 times more likely to acquire customers and 19 times more likely to be profitable (source: McKinsey).

**Forward-Thinking Approach:** Graduates are prepared to manage operations across industries, offering adaptability in a fast-evolving service economy.

**Fact:** The Indian hospitality sector is projected to create over 13 million jobs by 2027, demanding a versatile workforce (source: IBEF).

# THANKS FOR INVESTING YOUR TIME

## IN OUR PRESENTATION

